securly

Media Kit 2021

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Introduction

In many ways, the internet has forever changed the world as we know it. From isolated villages to thriving cities of commerce, the internet intimately connects each of us in ways previously unimaginable. New interests, new experiences, even new friends, are only ever a keyboard away.

As such, more and more schools in K-12 provide students with school-owned devices (1:1) such as Chromebooks, PCs, and iPads. With these, kids can track school assignments, research topics, even turn in homework. The internet has made education more accessible and teaching more dynamic.

At the same time, the internet has an uglier side. It's home to activities and information that can be considered nefarious, predatory, even illegal. Like it or not, this dangerous underbelly of the information superhighway is only ever just a few clicks away for any child.

Parents and schools work hard to block certain sites on their networks. But with an estimated 300-500 new sites launched each minute, they simply cannot block them all. On-premise filters exist, but they are costly (making them impractical for poorer districts) and they suffer, as all hardware does, from built-in obsolescence.

Enter Securly, which allows districts the ability to do more at a lower cost and with a much smaller network footprint. Securly provides school admins with cloud-based solutions to secure their networks, keep students safer, and easily maintain CIPA compliance. Keeping kids safe while keeping costs down is a win for everyone involved.

And we're just getting started.
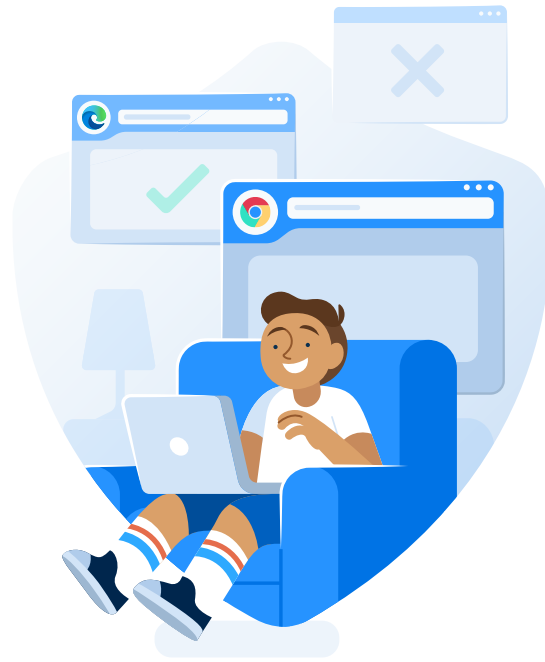
Vision and mission

Simply put, our vision is a digital world that is safer and healthier for kids, a digital life where the internet is a place of learning and aspirational exploration, and social media is a vehicle for understanding and community acceptance.

Our mission is not to censor the internet, but to mitigate the negative effects it can have on kids. We develop solutions to keep kids safe online at school, at home, and everywhere in-between. From solutions that help schools create a kid-friendlier internet to an AI that recognizes signs of bullying and even intuits risks of self-harm, Securly will continue breaking new ground in order to meet modern problems head-on. For every child we empower to stand strong, for each kid who chooses hope over hopelessness, the Securly team is motivated to build solutions that support kids' safety and healthy digital lives.

Securly

Securly is the end-to-end student safety and digital experience management platform for K–12. Our 360º approach keeps students safe, secure, and productive—everywhere, every hour of the day, on every device. Securly's unified solutions address the student digital experience from all angles, with industry-leading AI and cloud-based technologies. With a deeply rooted purpose and tireless commitment to innovation, Securly delivers a ubiquitous experience to help students learn, engage, explore, grow, and live securely.

Always connected, always protected.

Leadership

Bharath Madhusudan
CEO/Co-founder

With over a decade of enterprise security and engineering, including as an Architect level role at Huawei-Symantec, combined with his operational experience and deep understanding of sales and marketing, Bharath is the right person to help lead Securly to its next level of scale. Bharath has a Masters in Computer Science from Washington University at St Louis.

Luis Curet
SVP of Sales Operations

Luis brings to Securly over 20 years of executive experience in cybersecurity and SaaS, plus a background in sales and marketing to scale sales operations and achieve aggressive growth. Luis attended the Univ. of Wisconsin-Madison for a BS in Industrial Engineering and Wharton School of Business for an executive education program in finance.

Rich Watson
SVP of Customer Success

With experience building strategic operations and managing international sales in the education marketplace as VP and GM for Follett Corporation and Amplify Education, Rich brings a customer-centric approach that guides and inspires Securly at all levels, driving outstanding results in revenue growth and exceptional customer retention.

Neeraj Thakar
SVP of Engineering

As a patented inventor and network security veteran, Neeraj brings over 15 years building threat research teams developing solutions for malware, reverse engineering, and network security to Securly. Having designed infrastructures for malware research and security visualization tools, Neeraj shares his technology knowledge through security blogs and online media.

Scott Cohn
SVP of Finance

With over 15 years of industry and public accounting experience that began at PricewaterhouseCoopers and soon evolved into several VP of finance roles, Scott's successful track record of helping hyper-growth start-ups outperform even their own expectations influences Securly's continued success. Scott received his BS from Santa Clara University.

Anders Johnsson
SVP of Global Sales

Having spent over two decades leading sales and customer support for the education market, Anders has built Securly's sales team and growth strategy from the ground up, while also expanding its reach and influence beyond the US. Anders is a commercial multi-engine rated pilot and was one of the youngest to achieve Cisco CCNA certification.

Keeping kids safe since 2013

August 2013

Launched: The first and only cloud-based K-12 web filter.

October 2014

Parent Portal
Launched: Weekly email reports, at-home filter controls, and more!

Sentiment Analysis
Launched: AI-based cyberbullying and self-harm detection for social media

January 2015

September 2017

March 2017

March 2018

Securly Home
Launched: iOS and Android apps to view Parent Portal activity

Securly 24
Launched: 24/7 service utilizing a human team to review alerts flagged by Filter and Auditor

Auditor
Launched: Network auditing tool that uses natural language processing to scan email, Google Docs, and Drive for indications of cyberbullying and self-harm

March 2018

March 2019

Tipline
Launched: An anonymous reporting tool that lets students stand up to violence

TechPilot
Acquired: TechPilot Labs, builder of Classroom and MDM tools

At-Risk
Launched: Algorithm that provides a holistic view of students' online activity and wellness

March 2020

Early 2021

Messenger
Launched: A mass notification system for emergencies and alerts

Visitor
Launched: Instant identity checks of on-campus visitors

1.6M
parents using Securly Home

Awards and certifications

TOP WORK PLACES 2020 — The Charlotte Observer / charlotteobserver.com

EDTECH BREAKTHROUGH AWARDS

TECH & LEARNING BEST of SHOW ISTE20 LIVE Winner

TECH & LEARNING AWARDS OF EXCELLENCE WINNER

INTERNET WATCH FOUNDATION®
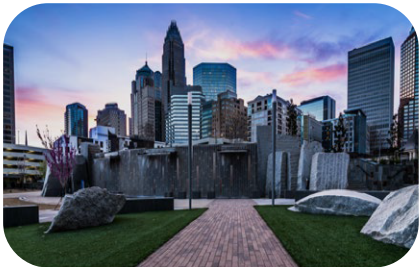
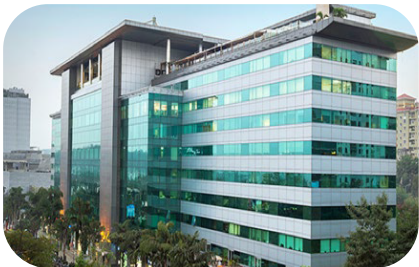iKEEPSAFE PRIVACY CALIFORNIA STUDENT BADGE

Our locations

HQ West

111 N. Market Street, Suite 400,
San Jose, California,
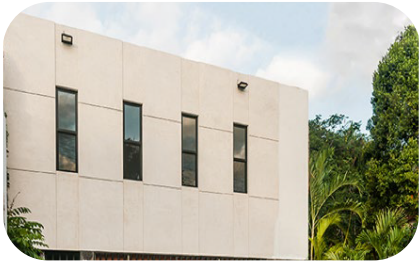United States

HQ East

5600 77 Center Drive, Suite
North Carolina, United States

R&D

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